



FRANCHISE OPPORTUNITIES

JOIN THE  
**MARKET  
LEADERS**  
IN THE  
**PVC FENCING  
INDUSTRY**  
**NATIONWIDE**

[www.valuefencing.co.za](http://www.valuefencing.co.za)



Lifetime **NO** Maintenance PVC

Thanks for your interest in  
Value Fencing PVC Franchise Group, Google Rated as  
**"THE BEST PVC FENCE CONTRACTOR IN SOUTH AFRICA"**  
and one of the **BEST IN THE WORLD!**

YOU CAN VIEW OUR CURRENT AVAILABLE AREAS HERE:

<https://valuefencing.co.za/locator/opportunities>

**FRANCHISE**

**OPPORTUNITIES**

**AVAILABLE IN:**

- Bloemfontein
- Amanzimtoti
- Hillcrest / Upper Highway
- Mount Edgecombe
- Zinkwazi & Blythedale
- Mbombela Mpumalanga
- Whale Coast (Overport)
- Cape West Coast Peninsula, Saldanha & Langebaan
- Newcastle
- Chatsworth
- PMB
- Pinetown
- Polokwane
- Limpopo
- Paarl & Cape Winelands

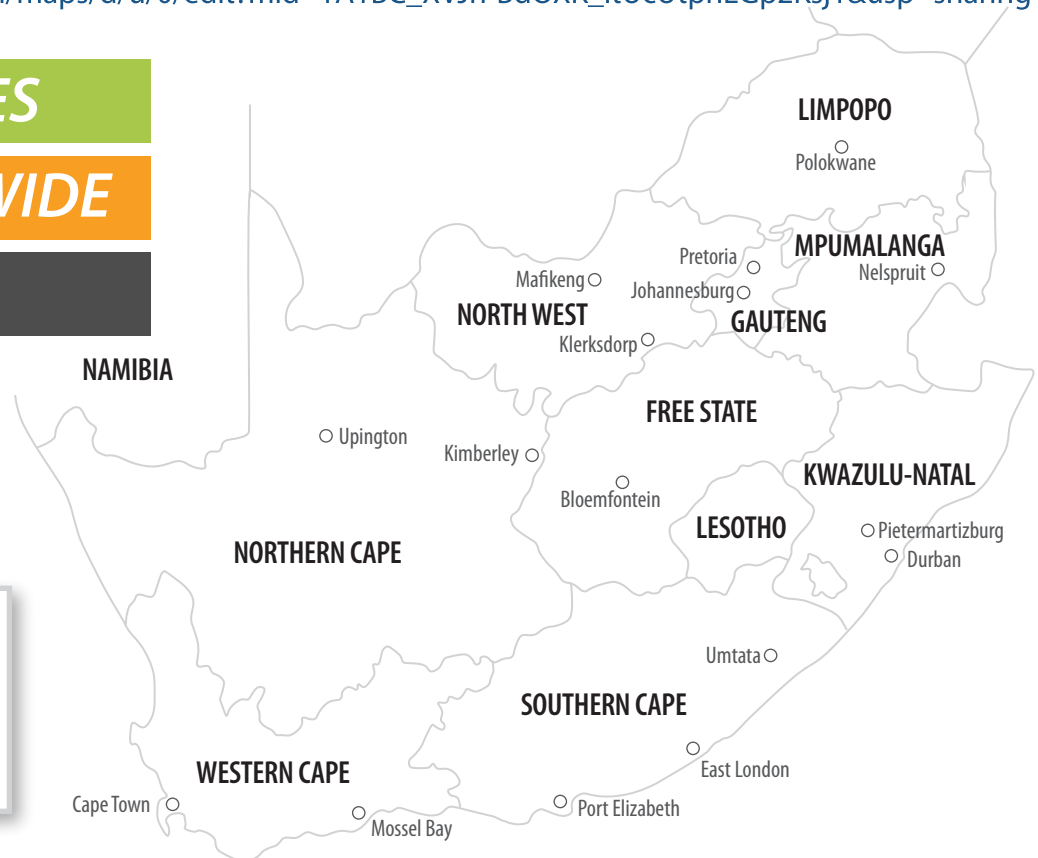
SEE OUR FRANCHISE AREA MAP BELOW:

[https://www.google.com/maps/d/u/0/edit?mid=1A1BC\\_XVJh-BdOXK\\_itUcUtpnEGp2Ksj1&usp=sharing](https://www.google.com/maps/d/u/0/edit?mid=1A1BC_XVJh-BdOXK_itUcUtpnEGp2Ksj1&usp=sharing)

**FRANCHISES**

**COUNTRYWIDE**

**& NAMIBIA**



WE AT VALUE FENCING BELIEVE THAT

**"Everything in business is negotiable, *except Quality*"**

Value Fencing is a  
Member of The South African  
Vinyl Association (SAVA)



as well as Listed on SA Franchise Brands and FASA:



SEE OUR PRODUCT CATALOGUE HERE:

<https://valuefencing.co.za/eBooks/view/1/value-fencing-pvc-product-catalogue>



**Value Fencing PVC Franchise Group SA - WE ARE THE NO. 1 & BIGGEST  
in the PVC Fencing Industry in Africa!**

The **Value Fencing PVC Franchise Group** is top rated as the best in  
the Local PVC Fencing business and has been in operation in excess of 14 years.

Kindly Google: **"THE BEST PVC FENCE CONTRACTOR IN WORLD"**



READ MORE ABOUT US HERE:

<https://valuefencing.co.za/eBooks/view/2/value-fencing-pvc-company-profile>

Value Fencing PVC is the Original  
and the Best, as well as by far the  
Largest in the local PVC Fencing  
Business in Africa.



We were the very first and started early 2009 expanding to what we are today.

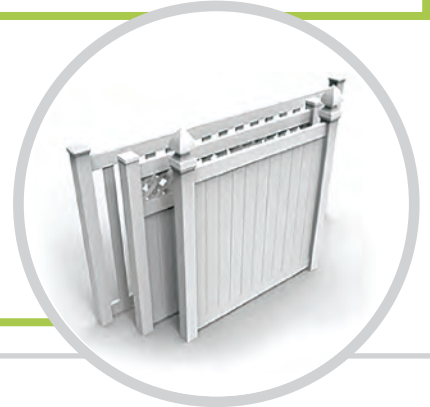
There had been dozens of Fly-by-Night, as well as legit Competitors, trying to break into the market, but up to now only 2 survived, both not even close to our Standards.

## HIGH-QUALITY PVC FENCING

**OUR MATERIAL IS FAR  
SUPERIOR IN COMPOSITION  
WHEN COMPARING THE  
QUALITY OF OUR RIVAL'S**

VALUE FENCING PIONEERED THE LOCAL PVC FENCING INDUSTRY

- Cost-effective
- Low in maintenance
- Long-lasting
- Resistant to warping, rot, expanding and splintering



### VALUE FENCING'S PVC MATERIAL IS THE ONLY ONE WITH PROPER ASTM CERTIFICATION FOR SPECIFICALLY:

"PVC fencing" use at F 964 ASTM World Standard. (Other's are on conduits & cabling.)

<https://valuefencing.co.za/blog/view/17/iso-certification-for-specific-pvc-fence-information>

Ours have a much higher grade Tio2 (*Dupont brand non chalking*) at higher levels, opposed to the chalking grade our competitors use.

We do not partly substitute TiO2 with Calcium Carbonate ( $CaCO_3$ ) as other Companies do to get the material costs down. This results in brittle material that cracks in years to come.



We use **Max span of 1,9m** Post to Post, opposed to 2,4m by others.

Our posts are planted & filled with 25 to **30MPA Steel re-enforced 42,5S concrete mix**, opposed to others not filling posts or filling with 12MPA build cement and No re-bar. Others don't even fill theirs.

Our balustrade is the only PVC one to be **Engineers Pendulum Tested and Passed.**

Our Balustrade & Pool fences & gates conform to **SANS & NBR** principal criteria, as well as local Municipal By-las.

We have tried & tested proven systems, methods and procedures in place, developed over the years.



**FYI:**

When dealing with **Value Fencing PVC Franchise Group SA & Namibia**, the clear market leader in the PVC fencing (*aka plastic fence*) industry in South Africa with by far the largest Market share in the country, you have the assurance and back-up of our proven Franchise Group systems and extensive product knowledge.

Over the past 14 years Value Fencing pioneered the local PVC fencing industry in South Africa to what is the benchmark known today.

*In fact, we have designed all current PVC fencing types, styles & systems used by everyone*

THE  
**GOLD  
STANDARD**  
IN PVC FENCING



## ARE YOU TIRED

**OF RUST, ROTTING,  
AND YEARLY COSTLY PAINT WORK  
& MAINTENANCE CALL US!**

Value Fencing imported & professionally installed over 159x 40 Footer shipping containers (more than double all Past and Current competitors combined) PVC materials of the highest possible quality, with a long list of happy customers with Top reviews to back this up.

## WE ARE THE 1st CHOICE FOR:



- Architects
- Project Managers
- Developers
- Building Contractors
- Approved by a host of Estates

Value Fencing PVC imposes rigorous standards of performance, quality and workmanship guided by our strict

## QUALITY MANAGEMENT POLICIES,

thus we do NOT sub-contract our installations and have well trained professional installers with years of experience in the field.

Value Fencing is the most innovative company in the PVC fencing industry in the country, including the current known styles, manufacturing process, installation methods as well as gate construction methods, shaping the PVC fencing industry in South Africa to what it is today.

*We custom manufacture each product to ensure that it meets the specific requirements for which it is required.*

### VALUE DIY PVC - SHOP

## Value Fencing®

RECENTLY LAUNCHED OUR DIY RANGE



DIY DO IT YOURSELF KITS AVAILABLE AT SELECTED FRANCHISES ONLY!



### BALUSTRADE

- 85mm Newel spaces done (Not 100mm as by others)
- Max section width = 1,2m (Not 1,6m as by Other Contractors)
- Proper T- top rails to be used (Not 51x89 rectangular Pool fence rails as by others)
- Our balustrade conforms to NBR & SANS regulation principal criteria for balusters & safety railing

**SANS 10400  
Building  
Regulations**

**PS: Ours is the ONLY PVC balustrade to PASS the Engineers pendulum sandbag test:**

<https://youtu.be/0wWcVh6bAYg>

### FACT:

Value Fencing designed the majority of PVC fencing types & styles used all over the World today, thus we are **GOOGLE RATED AS ONE OF THE BEST PVC FENCING CONTRACTOR IN WORLD"**



Our innovative Gate construction method is far superior to all other manufacturers.

*(Copied, but not perfected by others)*

## WE HAVE VARIOUS PVC POST & PICKET CAPS TO CHOOSE FROM

- Fancy caps and finishes available at **additional** cost
- PVC Gate hinge and latch options

ASK YOUR **LOCAL** CONTRACTOR OR FRANCHISEE FOR OPTIONS



## COMPARISON WITH RIVALS

- 1 Our fence sections are 1,9m post to post, not 2,4m wide as theirs, making ours way sturdier. *(Ours require more posts, which affects the price).*
- 2 Our material is of a much higher grade using more and higher-grade Dupont brand TiO2 for UV resistance and is the ONLY PVC material ASTM certified for "PVC Fencing" use, NOT cables and conduit.
- 3 Our posts are filled with 25-30MPA 42.5S concrete mix with steel re-enforcing, whereas One Competitor use normal 32,5 Build cement at 12MPa and NO re-bar & the Other does not fill posts at all.
- 4 Our gates and gate posts have Aluminium sleeve inserts for strength, hinge & latch mounting, it is not hollow, nor do we use steel.
- 5 With us you have the back-up of a 14-year-old Franchise group, not a relatively new Agent.
- 6 Value Fencing had initially designed all the current PVC fencing styles used today. We are the true pioneers.
- 7 We had produced the most innovative way for gate construction using Aluminium internals *(copied, but not perfected)* by others.
- 8 We provide a Mini Website for each of our Franchises to boost SEO & Local Visibility.



## WESTERN CAPE

CAPE TOWN CENTRAL SOUTH OF N2 - 083 251 0833

CAPE TOWN NORTH OF N2 - 083 258 8304

<https://valuefencingcapetown.co.za>

SALDANHA, LANGEBAAN & WEST COAST PENINSULA - 083 251 0833

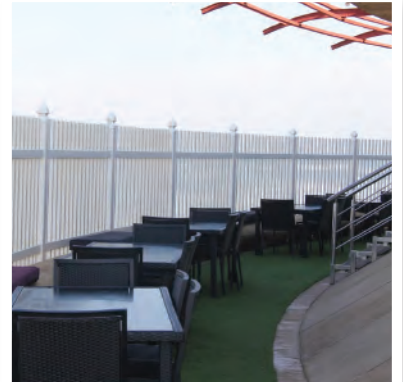
<https://valuefencinglangebaan.co.za>

STRAND & SOMERSET WEST - 083 295 0654

<https://valuefencingsomersetwest.co.za>

GARDEN ROUTE - 083 380 2041

<https://valuefencingsomersetwest.co.za>



## KZN EAST COAST

DURBAN - 031 569 4241

DURBAN NORTH • UMHLANGA - 031 569 4241 / 061 500 2299

BLUFF & AMANZIMTOTI - 031 569 4241 / 083 310 7581

<https://valuefencingdurban.co.za>



## KWA-ZULU NATAL

HILLCREST & UPPER HIGHWAY - 031 583 2084 / 083 258 0819

<https://valuefencinghillcrest.co.za>

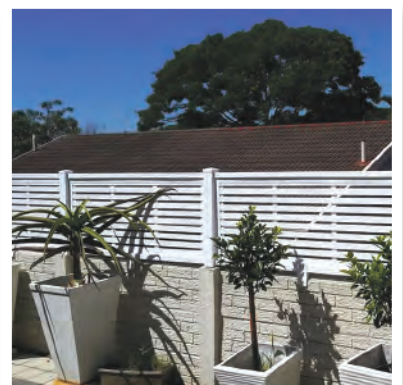
## KZN NORTH COAST

BALLITO - 032 002 0904

<https://valuefencingdolphincoastkzn.co.za>

RICHARDSBAY (ZULULAND) - 035 772 2055 / 083 292 4667

<https://valuefencingdolphincoastkzn.co.za>



## KZN SOUTH COAST

MARGATE - 039 315 5869 / 083 310 9736

<https://valuefencingdolphincoastkzn.co.za>



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## EASTERN CAPE

PORT ELIZABETH - 083 279 5473

<https://valuefencingportelizabeth.co.za>

EAST LONDON - 083 279 5473 / 083 500 9536

<https://valuefencingportelizabeth.co.za>

## GAUTENG

TSHWANE (PRETORIA) - 083 459 7958

<https://valuefencingtshwane.co.za>

JOHANNESBURG - 083 459 0901

<https://valuefencingjohannesburg.co.za>

WEST RAND & KRUGERSDORP - 083 459 6962 / 083 251 0519

<https://valuefencingwestrand.co.za>

## NORTH WEST

SUN CITY & RUSTENBURG - 083 251 0519 / 083 459 6962

<https://valuefencingrustenburg.co.za>

## NAMIBIA

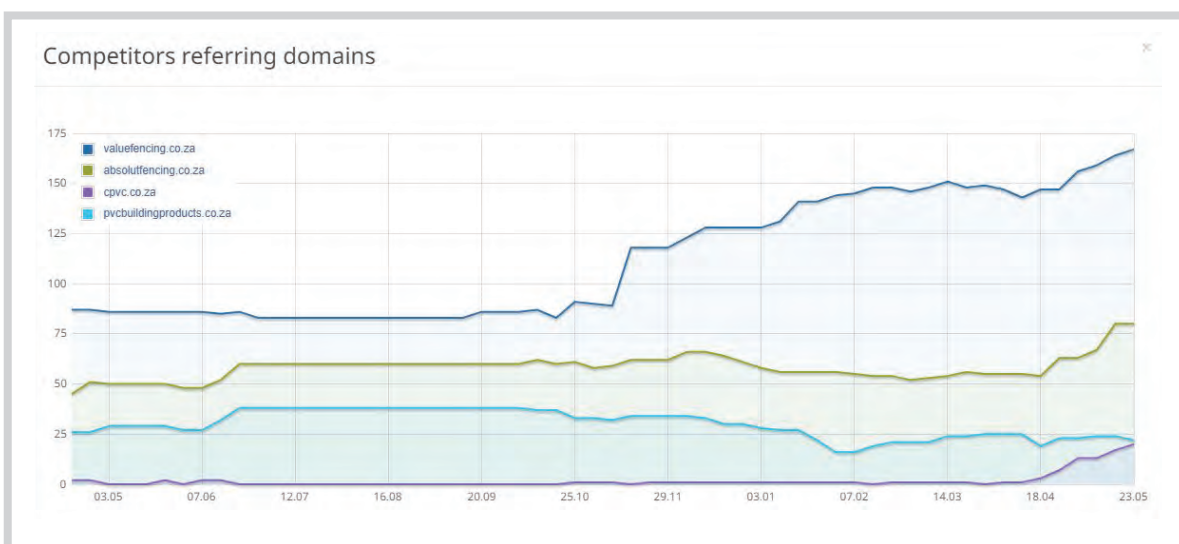
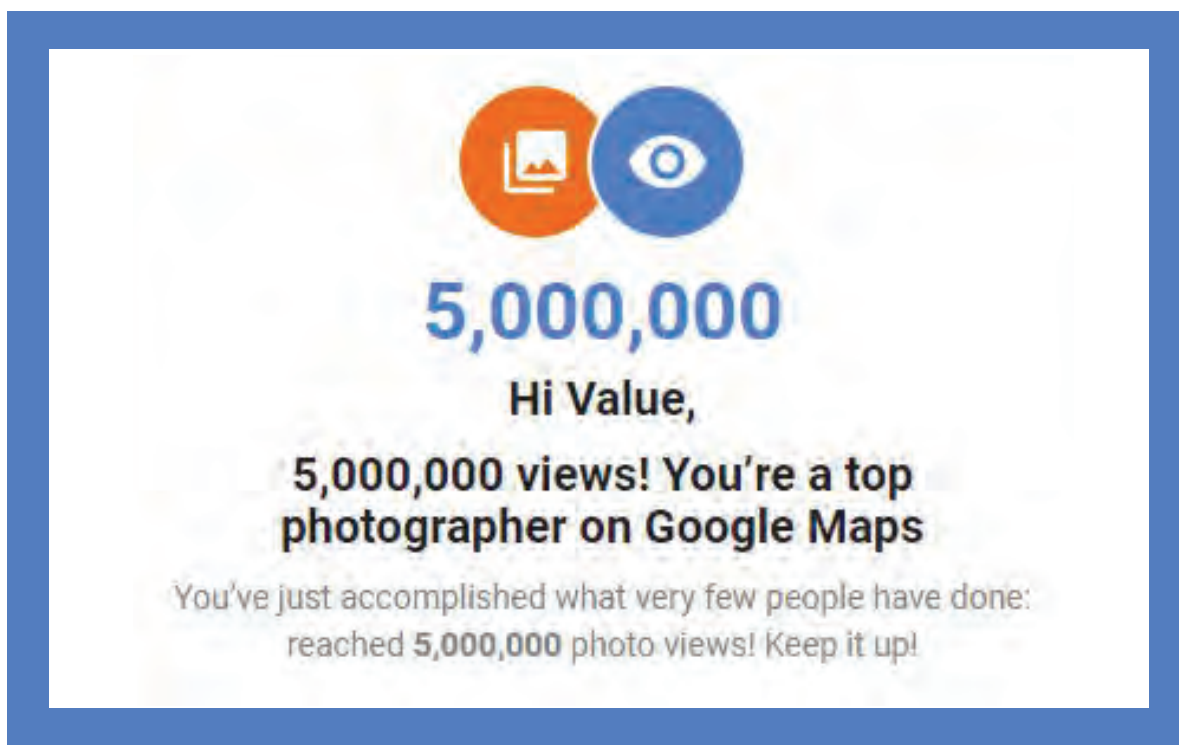
SWAKOPMUND - 081 140 4688

WINDHOEK - 081 396 3954

<https://valuefencingnamibia.co.za>



# SEE OUR GOOGLE PERFORMANCE



## Value Fencing dominates Google in all fields of SEO, including:

- Local Search,
- Organic search,
- Visibility,
- Backlinks,
- YouTube,
- Google MAPS, etc...

In Fact, we are the **ONLY Company EVER in World History** to Capture the **Entire 1st page on Google** including **ALL 9x listings** and **All 3x Map pack positions** in our Ballito Franchise area:

[CLICK HERE TO SEE:](#)



*Kindly also note that all PVC products / materials are NOT the same, no matter what the Competitors might say.*

## THERE ARE FUNDAMENTAL DIFFERENCES IN COMPOSITION AS WELL AS INSTALLATION

- Ours are Co-extruded with a protective outer layer, not single as others.
- Ours are free from recycled plastics and made from pure Virgin PVC.
- Ours is of F 964 World Standard quality fit for Countries like New Zealand whereas the lower quality ones are not allowed there.
- Ours is the ONLY one with ASTM certification for specific: "PVC Fencing", whereas other Companies are on internal Cabling & Conduit pipes.
- We use high levels TiO2 (Titanium Dioxide) for UV resistance.  
PS: We use only DUPONT brand non chalking grade TiO2 opposed to cheaper grades by others.
- Others also partially substitute TiO2 with CaCO3 (Calcium Carbonate) to cut costs, making the product brittle & less flexible, which will result in it cracking and flaking in years to come. (This material will appear slightly more blueish.)
- Our posts are filled with Steel reinforced concrete (Not just cement) at 25 to 30 PMA using only NPC Black 42,5S used to build bridges and cure 4x faster.  
Competitors use standard Build cement & no steel re-enforcing.  
Others do not even fill their posts.

*It is simply put like: **Comparing a Mercedes with a Korean car.***



# WE DO MOSTLY A SELF-SET-UP OPTION BELOW

**PRICING:** (New areas only - Excluding. Goodwill for Running areas)

## OUR BASIC PACKAGE IF YOU DO YOUR OWN SET-UP

### INITIATION FEE

**R 120 000** excl. VAT

New Start-ups with goodwill to be calculated for established areas

### FRANCHISE FEE

**R3 025** per month

Per area Franchise + Advertising, leads fee capped at Max **R3 025** per month (average around R 2290) and a **R500** Admin fee (only if any Website or Address changes are made in that month) with a **10% yearly escalation**.



## YOU WILL BE REQUIRED TO (BUT NOT LIMITED TO)

- You will have to set up a Mini factory & Office in each area.
- Hold +/- **R 300 000** worth of stock per area.
- Operate from proper Commercial property with approved signage.
- Branded Vehicle signage
- Have all required tools as prescribed (Value +/- **R 150 000 / R200 000** basic)
- Owner, Manager & Installers to come for training at one of our Franchises.
- Agree to our Terms & Conditions
- Adhere to use of our systems
- Use **JOBBER Client Manager System**. (First 2 months Free - \*Code to be supplied by us prior to joining) or alternatively use Fence Software V21CFS package for Quoting purposes on a monthly plan.
- Make use of **ONLY** Supplied SIM & phone number and email address to conduct all business & / or advertising for Value Fencing. (Phone numbers will not apply to Franchises not in SA).
- Our Profit margins range from **Nett 20% to 45%**, depending on the area & Competitors.
- Stock can be ordered by Container load in 20 or 40 footers with Top-up from any of our Warehouses.
- We have large warehouses in Durban and Cape Town, with a little kept in Benoni for Top-up purposes.

*(Best is to keep stock on hand and top up from the warehouse should you need to, as transport will eat up all your profits).*

**PS: All aspiring Franchisees will be background checked / vetted and must be approved prior to joining our Group.**



Lifetime **NO** Maintenance PVC

## JOIN THE MARKET LEADERS IN THE PVC FENCING INDUSTRY

Value Fencing Franchise Group SA manufactures and supplies the largest choice of PVC fencing in Africa. Their extensive range of durable PVC products is of the highest standard and quality, enhancing and adding value to any property.

PVC Fencing | Gates | Doors | Balustrades | Railings | Shutters | Louvres | Pergolas | Screen fencing

### WE OFFER FRANCHISEES

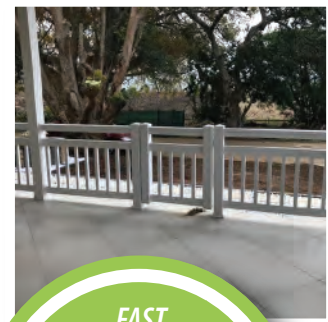
- Full training in Ballito, KwaZulu Natal
- Ample stock from our 2 x warehouses
- Ready-made pricing structure to get you up and running
- Allocated email address, SIM card and mobile number
- Website, SEO system, and managed social media
- Total support with tried-and-tested guidelines and systems

### AS A FRANCHISEE YOU WILL BE REQUIRED TO

- Set-up a mini factory and hold a minimum of R300 000 worth of stock.
- Operate from a proper commercial property with approved signage, branded vehicle and possess all the necessary tools (value approx. R120 000 basic).
- Offer customers the best service, advice and workmanship.

*If you are motivated, willing to learn and eager to share in our success, contact **Willie Labuschagne 083 318 7777***

valuefencing@gmail.com | [www.valuefencing.co.za/franchise](http://www.valuefencing.co.za/franchise)



**FAST  
RETURN ON  
INVESTMENT AND  
GOOD PROFITS FOR  
THOSE WHO DO  
THEIR PART**



[Click Here to go to our Facebook page](#)

AS THE LEADING

# PVC

FENCE SUPPLIERS,

## VALUE FENCING

**GUARANTEES**

THE INSTALLED  
PVC MATERIAL

## WILL NOT

☐ PEEL

☐ CRACK

☐ CHIP

☐ BLISTER

FOR ITS LIFETIME

## OUR INFORMATION

### VALUE FENCING PVC FRANCHISE

REG.NO. CK2003/104277/23



4880211927



SOUND AT Trix Technologies cc T/A



021 065 1614 / 061 500 2299 / 083 318 7777



086 560 9278



Unit 4, Storage Park, Ezulwini Drive (Off Old Fort Road)  
Fox Hill, Salt Rock, Umhlali



P.O. Box 4098, Palm Lakes Estate, Dolphin Coast,  
KwaZulu-Natal, 4392



[info@valuefencing.co.za](mailto:info@valuefencing.co.za)



DESIGNED BY RG BAARS DESIGNS 084 989 4503

VISIT OUR WEBSITE [www.valuefencing.co.za](http://www.valuefencing.co.za)  
TO VIEW OUR FULL RANGE OF PRODUCTS

